



Think Beyond

Opening Minds . Shaping the Future

Ms. Ellen Yiu, International Affairs Officer
International Affairs Office



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學


Opening Minds • Shaping the Future
啟迪思維 • 成就未來

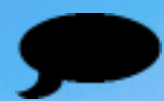
Welcome to PolyU!





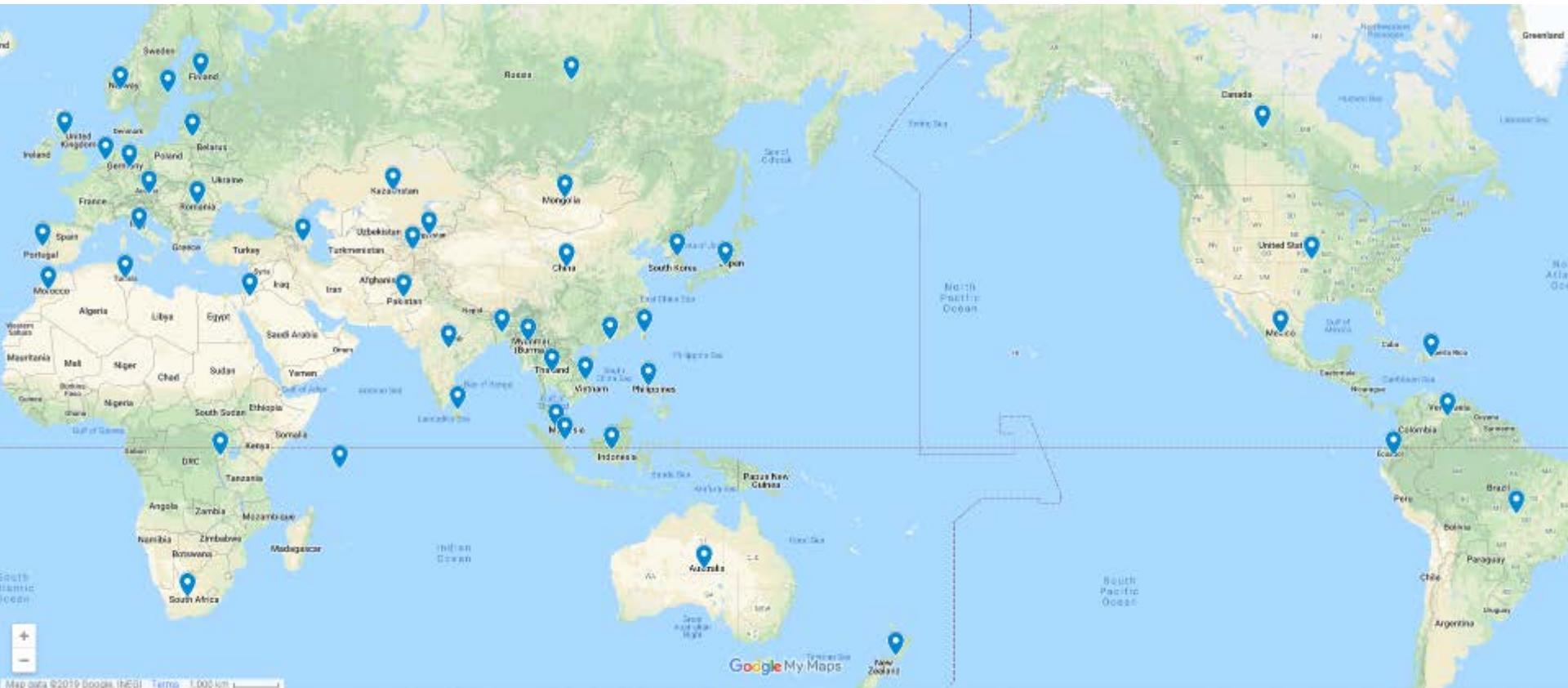
 **91st** QS World University Ranking 2020

 **6** Subjects ranked Top50 in
QS World University ranking by Subject 2019

 **English** as official medium of instruction



50 nationalities are represented among our UG students



~1800 non-local undergraduate students on campus



Applied
Science &
Textiles



Business



Construction
&
Environment



Hotel &
Tourism
Management



Passion



Design



Humanities



Health &
Social
Science

Engineering



Applied Science & Textiles

Top 100 in the World in Statistics & Operational Research

QS World University Rankings by Subject 2019

- Biotechnology · Chemical Technology · Engineering Physics
- Food Safety · Investment Science & Financial Analytics
- Fashion & Textiles

Business

Top 100 in the World in Business & Management Studies

Top 100 in the World in Accounting & Finance

QS World University Rankings by Subject 2019

- Accountancy • Accounting and Finance
- Financial Services • Global Supply Chain Management
- International Shipping and Transport Logistics
- Management • Marketing



Construction & Environment

15th in the World in Civil and Structural Engineering
20th in the World in Architecture/Built Environment

QS World University Rankings by Subject 2019

- Building Engineering · Property Management · Surveying
- Civil Engineering · Environmental Engineering · Building Service
- Sustainable Structural & Fire Engineering · Land Surveying & Geo-informatics

A close-up photograph of a white and grey robotic hand with a gripper, positioned over a table. The table has several small glass bowls containing colorful rings (yellow, red, blue, green) and two metal thimbles. The background is blurred, showing a laboratory or workshop setting. A red vertical bar is on the right side of the image.

Engineering

16th in the Best Global Universities for Engineering Ranking

US News and World Report 2019

- Aviation Engineering · Biomedical Engineering
- Computing · Financial Technology & AI
- Electrical Engineering · Electronic Engineering
- Enterprise Engineering · Industrial Engineering
- Logistics Engineering · Mechanical Engineering
- Product Engineering · Transportation Engineering



Humanities

48th in the World in Linguistics

QS World University Rankings by Subject 2019

- Linguistics and Translation
- English Studies for the Professions



Health & Social Science

31st in the World in Nursing

QS World University Rankings by Subject 2019

- **Medical Laboratory Science** • **Nursing**
- **Occupational Therapy** • **Optometry**
- **Physiotherapy** • **Radiography** • **Social Work**
- **Social Policy and Social Entrepreneurship**

16th in the World in Arts & Design

QS World University Rankings by Subject 2019

- Advertising Design
- Communication Design
- Environment and Interior Design
- Product Design

Design



5th in the World in Hospitality and Leisure Management

QS World University Rankings by Subject 2019

- Hotel Management
- Tourism and Events Management

Hotel & Tourism Management



Work-integrated Education



Service Learning



Global Exposure



Student Services



- About WIE
- Policies and Guidelines
- Sponsorships for Offshore Placements (OWS)
- International WIE
- Mainland Chinese WIE
- Local WIE
- FAQs
- Search Jobs

Work-Integrated Education



PolyU International
February 8 · 🌐

Business student Jonathan Mueller decided to take his first Work-Integrated Education (WIE) with microblogging giant Sina Weibo in Beijing. The experience turned out to be very memorable and instructive - and also enjoyable.

"Working among locals made this experience so unique and exciting for me. In fact, my time in Beijing was so beautiful that I will never forget it. I left Sina.com with a good feeling of having developed myself both personally and professionally. Above all, I appreciate the great freedom and confidence that was brought to me. It has helped me a lot to set my own priorities and not just work things off stubbornly, but to develop them independently."

Looking ahead, Jonathan intends taking his next internship locally.

"The WIE programme was my first step into the real working world and was a great start. For the future, I hope to explore other areas as well. From February to May 2019 I am doing an internship at Privé Financial, where I hope to get insights into #Fintech and the working culture in Hong Kong."

Jonathan Mueller, German, Year 3, BBA Management

#PolyU #PolyU_IAO #WeArePolyU #SinaWeibo #Internship #PersonalDevelopment #CareerPlanning

Deloitte.

L'ORÉAL
PARIS


Alibaba.com

 中國銀行
BANK OF CHINA

 SWIRE PROPERTIES


Hotel ICON


WWF


HSBC

HITACHI
Inspire the Next



香港賽馬會
The Hong Kong Jockey Club

GRAND
HYATT

GUCCI
GUCCI GROUP

 **MTR**



Hong Kong Economic & Trade Office
Government of the Hong Kong Special Administrative Region

Bloomberg

 CATHAY PACIFIC

 Microsoft

CELINE

KERRY
LOGISTICS

**LONDON
FASHION
WEEK**

YAHOO!

SHISEIDO

Dairy
Farm

 Hactl

CHINADAILY

Graduate Employment Survey 2018



MONTH TO SECURE THE FIRST JOB OFFER



* Temporary job here refers to a job with an employment period of less than three months.

Global Exposure

Academic Exchange

Clinical Placement Exchange

Summer School

Summer Research Abroad

Broaden horizons through student exchange





京都大学
KYOTO UNIVERSITY



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA



UNIVERSITY OF
TORONTO



The University of Manchester



Universität
Zürich^{UZH}



Technion
Israel Institute of Technology



UNIVERSITY OF
BIRMINGHAM



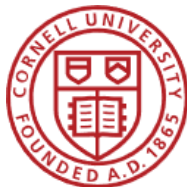
Penn
UNIVERSITY OF PENNSYLVANIA



McGill



NANYANG
TECHNOLOGICAL
UNIVERSITY



Cornell University

Imperial College
London

Georgia
Tech



WARWICK
THE UNIVERSITY OF WARWICK



NUS
National University
of Singapore



UNSW
AUSTRALIA



Chulalongkorn University
จุฬาลงกรณ์มหาวิทยาลัย
Pillar of the Kingdom



Copenhagen
Business School
HANDELSSHØJSKOLEN



SEOUL
NATIONAL
UNIVERSITY



LUND
UNIVERSITY



名古屋大学
NAGOYA UNIVERSITY

SFU

3000+ Overseas Opportunities Every Year



Academic Exchange

Clinical Placement

Summer School

UG Research Abroad

Int. Conference &
Competition

Summer @ OxBridge

Travel grants will be provided to all overseas learning programmes

Service Learning

Development of leadership skills

Team work with different cultures

Community engagement

Social responsibility





Student Service

Health Clinic

Counseling Service

Career & Placement Service

Accommodation Service

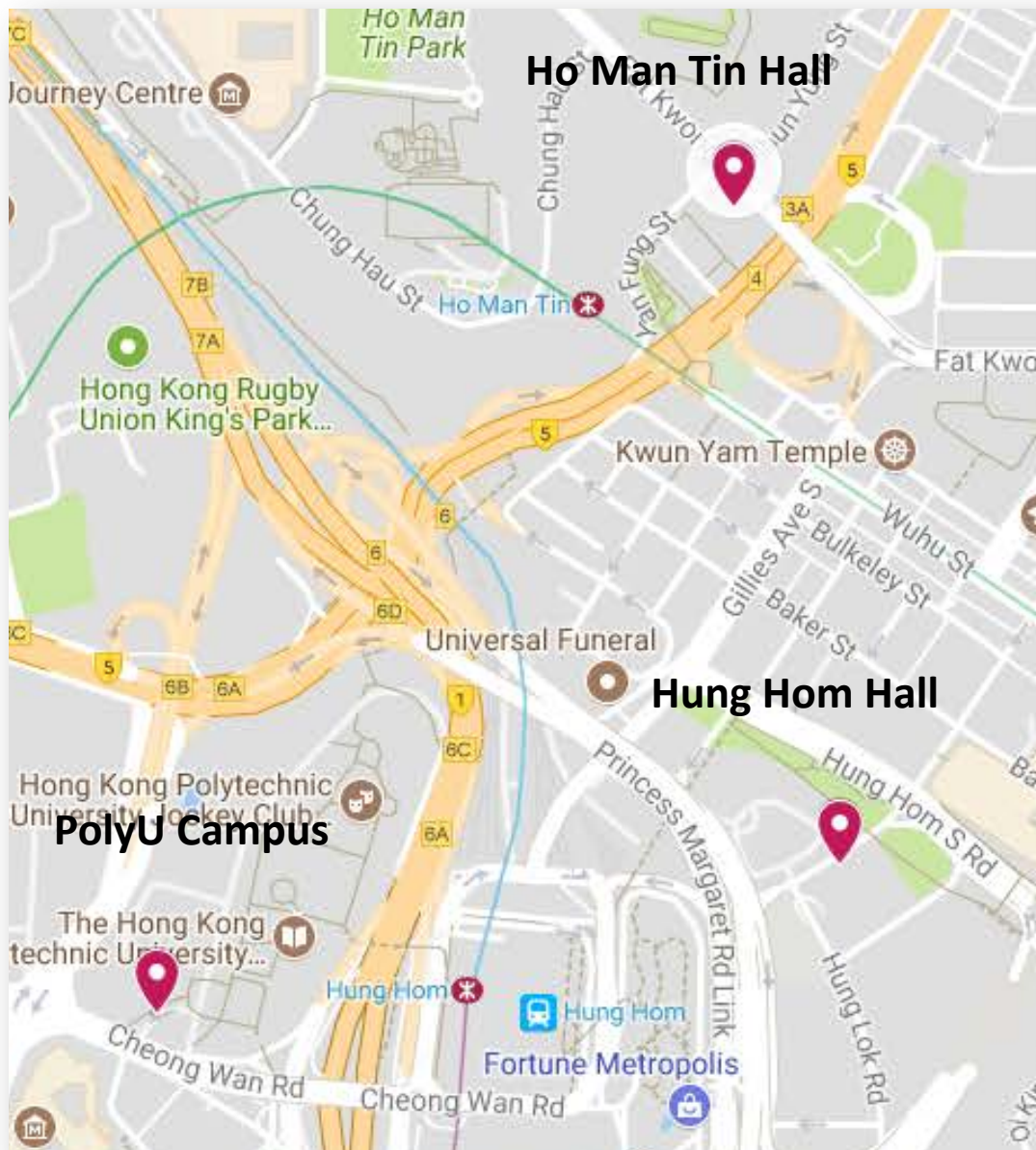


CENTRE
STARS
Student Advancement and Resources
學生發展及資源



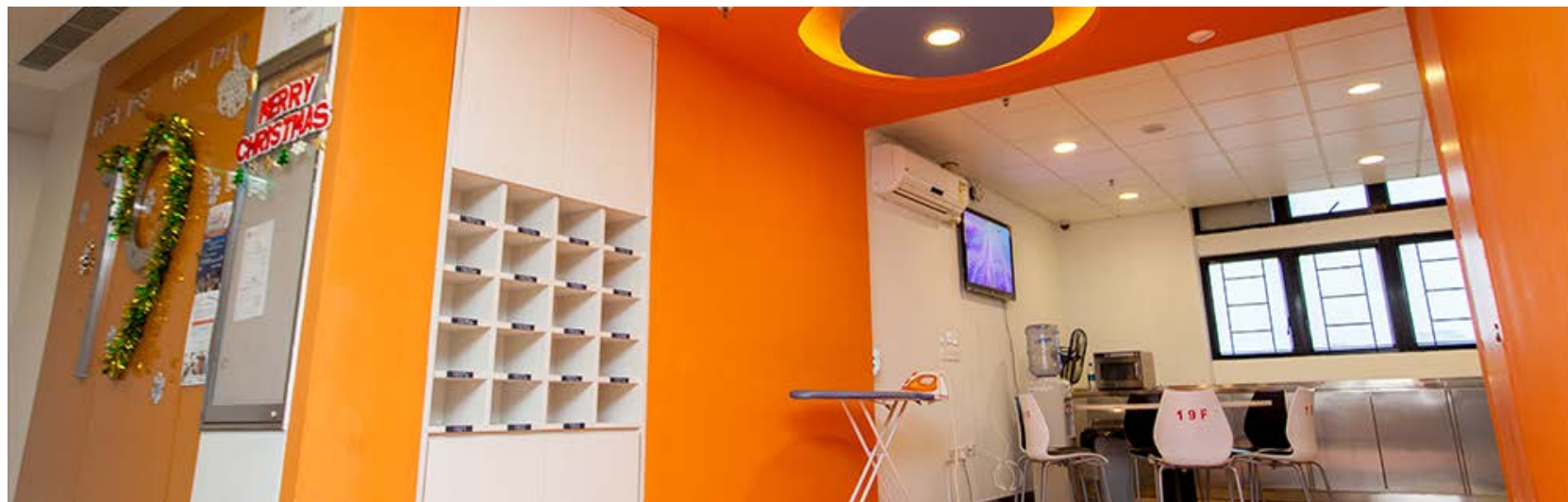
Student Halls of Residence

















Minimum Entrance Requirements

GCE A-Level /IAL passes in 3AL / 2AL & 2AS*

IB Diploma with a minimum score of 24 and at least grade 4 in 2 Higher Level Subjects*

A High School (Graduation) Diploma and:

- a total score of 1190 in the SAT Reasoning Test; OR
- an ACT composite score of 24;
- +
- grade 3 in two AP subjects; OR
- a score of 600 in two SAT Subject Tests

*Students who gained admission on the basis of IBDP or British A-level will normally be granted credit transfer, from 12 credits up to 25% of the award requirements

English Requirements

IELTS: Overall 6.0

TOEFL: iBT 80 or PBT 550

SAT Evidence-based Reading & Writing: 590

GCSE / IGCSE / GCEOL English: C or 4

IB English: 4

Fees and Expenses for 2020 September intake

Estimated summary of expenses per academic year

	HKD	USD	RMB
Tuition Fee	140,000	18,000	130,000
University-managed Accommodation <i>*Normally granted for first 2 year for 20/21 cohort</i>	13,500	1,700	12,000
Personal expenses	51,000	6,500	46,000
Total Expenses	204,500	26,200	188,000

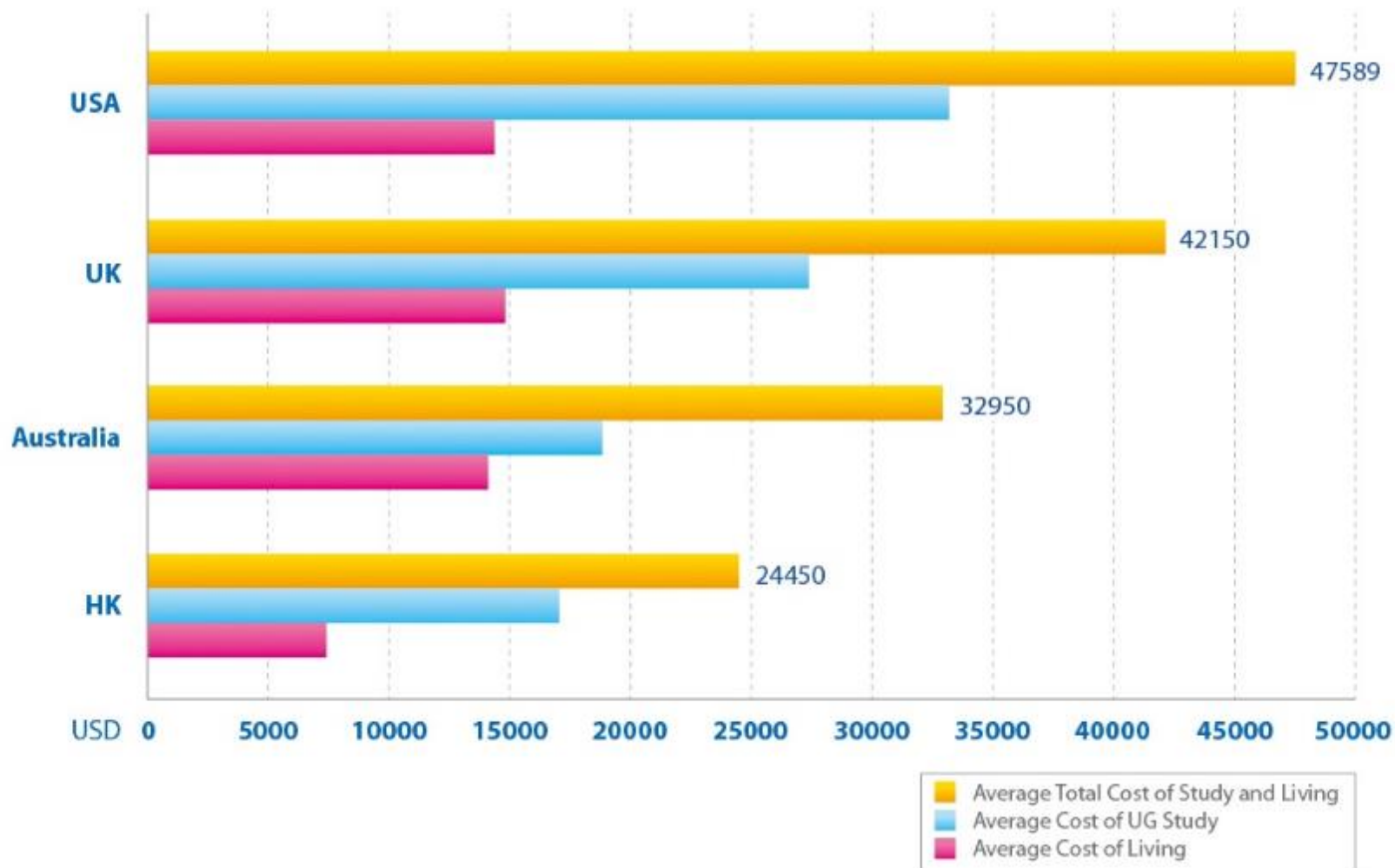
**The above estimates are for reference only.*

The actual amount required will vary depending on individuals' lifestyles and preferences.



Affordable Quality Education

* Information from topuniversities.com



PolyU Entry Scholarship Award Ceremony



Merit based Entry Scholarship*

Full scholarship

HKD190,000

~USD24,400

Full tuition waiver

HKD140,000

~USD17,800

Half tuition waiver

HKD70,000

~USD8,900

*all renewable each year/ up to 4 or 5 years, depending on the normal curriculum duration

Application Deadline

Deadline

Non-local Applicants

28 Feb 2020 (Main)

Application Submission

- Go to **eAdmission** Portal
www.polyu.edu.hk/admission
- Create account
- Fill in application form
- Upload supporting documents
- Settle application fee

- Applicants who are put on the waiting list will be considered in subsequent rounds in competition with other applicants



www.polyu.edu.hk/international



PolyU International



@polyuiaio



ellen.yiu@polyu.edu.hk



PolyU



thank you

Q & A



Portfolio Guidelines (International Applicants)

Programme Bachelor of Arts (Honours) Scheme in Design (4-year Curriculum)
Code 73416

General portfolio format guidelines for all Disciplines

- Organize your works. **Label** each project **clearly** and consider the order they should be viewed. Ensure your **name** and **application number** are visible on your work in case they get separated;
- Complete the enclosed **information sheet** and stick it on the cover of your portfolio.
- Any other details may be informed by email. Please **keep your email address accurate and updated** in your application record.
- The submitted portfolio will **NOT** be returned to the applicants, applicants may submit the copies of your work to our School. Projects in large size should be documented photographically.

Submission Schedule

- The portfolio (hardcopy/softcopy) should be submitted to the General office **within 5 working days** after the application deadline.

Postal address for hardcopy portfolio submission

(For application for BA (Hons) in Advertising Design, BA (Hons) in Environment and Interior Design and BA (Hons) in Product Design)

Ms. Donna Chung

Room V810, 8th Floor, Jockey Club Innovation Tower,
School of Design, The Hong Kong Polytechnic University
Hung Hom, Kowloon, Hong Kong
(ref: International application for BA (Hons) Scheme in Design)

Email address for softcopy portfolio submission

(For application for BA (Hons) in Communication Design)

Ms. Donna Chung: sddonna@polyu.edu.hk

- For enquiry, please contact Ms. Donna Chung via email (sddonna@polyu.edu.hk) or Tel (852 – 2766 5454).
- Only Shortlisted candidates will be invited for skype interview.

Portfolio content guidelines for Discipline-specific

Please observe following Discipline-specific requirements (i.e. size, length, media, labeling, etc.):

(NOTE: It is important and appreciate that the portfolio has to be organized in a way that is easy to view and to understand.)

Advertising Design (AD) portfolio in Hardcopy

- **Advertising campaigns are expected** to be included in the portfolio. Those campaigns are **not restricted** to a set number of executions or types of channel and there is **no limit** to the lengths of execution or the media used. A campaign can consist of any mix of the following means:

Film	Press	Outdoor	Entertainment
Digital	Radio	Design	Promo & Activation
PR	Mobile	Direct	Branded Content

- Video or interactive work may be included in DVD-ROM format, to be viewed on a computer with Flash, QuickTime Player, or standard web browsers.

Communication Design (CD) portfolio in PDF/ CD-ROM disc format

Include a **mixture of 10 best** design and expressive/ artistic projects using a **variety of media and approaches** and keep similar projects to minimal, i.e., not more than 2. For **each project**, show at least **2 – 3 images** from different angles and sizes.

- Display works in **landscape or portrait** orientation.
- All project should be **clearly labelled** with the following information (whenever possible):
 - Title, format and size/ dimensions
 - Purpose of the project and intended target audience
 - Links to video, animation, motion graphics and interactive work (if applicable).
- Include the following **explanations for at least 2** of your selected projects:
 - A 50-word or less description
 - Project development process: Research, sketches, etc.
 - Personal insights/ key lesson(s) learned.
- Maximum of **20 pages in A4-size, not exceeding 10MB**. Please check file size before submission.
Either send the file in **PDF format** (preferred) by email or send the **CD-ROM disc** by post to:

Ms. Donna Chung

Environment & Interior Design (EID) portfolio in Hardcopy

- **A3 portfolio** of between **20 to 30 pages** that show five or more of your best projects, include development work for one project. Show the range of your skills, in different media using different approaches rather than many similar projects:
- **Artistic, creative work and projects:** Includes drawings, painting, photographs, collages, illustration, or mixed media that shows an idea, interpretation or intention. Each project may consist of more than one 'image'. Include **development work** (research, concept sketches, etc.) for **at least one** project. Short written rationale for each project is desirable; Show a **variety of media and approaches** rather than many similar projects; Personal **insights, creative concepts and effective solutions** to design problems are valued more than technical competence;
- **3D work, space and form:** your ability in three dimensional, sculptural or form work (photographed). Your ability in spatial design, including design work, analysis of space, plans or three-dimensional work and scale models.
- **Drawings:** your ability in drawings and sketching, including sketches of your city or landscape environment, sketches of architecture, buildings or interior spaces that you know (not copied from photographs)
- **Photography:** your ability to observe and record using photography.

Applicants are required to submit personal portfolio work (sketches / models / photos / artwork) that are related to the context of architectural / interior environment to proof their suitability in this spatial-related discipline.

Product Design (PRD) portfolio in Hardcopy

- Limit your submission to **A2 size or smaller**, flat packed with a **maximum thickness of 8cm**. Projects larger than this size should be documented photographically;
- Include **10 of your best creative projects**. Each project may consist of more than one 'image'. Include **development work** (research, concept sketches, etc.) for **at least one** project. Short written rationale for each project is strongly encouraged;
- Show a **variety of media and approaches** rather than many similar projects; Personal **insights, creative concepts and effective solutions** to design problems are valued more than sheer technical virtuosity;
- It is advantageous to include projects that are designed for a specific purpose, audience or communication goal in mind. However purely expressive, artistic projects may be included as well.;
- The projects should include the following contents:
 - **Drawings:** B&W figure drawing (full body) - to check the sense of proportion
 - **Drawings:** colour painting (water, oil or crayon) - to check the sense of colour scheme
 - **Sketches:** product design sketches (2 products) - to check the visualization skills
 - **Photos:** self-taken photos - to check the sense of composition or/and personality
 - **Photos:** 3 dimensional mock-ups or models of handicraft or product design – to check the hand-making skills

PORTFOLIO INFORMATION SHEET (International Applicant)

(Place this as cover of your portfolio)

The Hong Kong Polytechnic University
School of Design
BA (Hons) Scheme in Design (73416)
Admission Exercise 2020/21

Name: _____

Application Number:

2	0								
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Phone No. _____

Email: _____

Nationality: _____

Gender: _____

Your current course/most relevant qualification:

Course: _____

Institute: _____

Year of graduation: _____

My intended choice of discipline for the BA (Hons) Scheme in Design programme* is:
(Please choose ONE discipline ONLY by putting a "X" into ONE of the boxes below)

- Advertising Design
- Communication Design
- Environment and Interior Design
- Product Design

_____ (Signature) _____ (Date)

_____ (Name)

IMPORTANT: This sheet must be fixed on the outside of your portfolio.

Where did you learn about the Programme?

School of Design Website www.bachelorstudies.com Others: _____